

Schedufy Pitch Deck

Schedufy

Simplify Schedules. Amplify Productivity.

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Problem

Scheduling is fragmented and frustrating.

- Too many tools
- Missed deadlines
- Poor time allocation
- Team misalignment

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Solution

Schedufy combines scheduling, task management, and team availability in one smart platform with AI assistance.

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Product

Features:

- Smart calendar
- Task priority system
- Group availability finder
- Mobile & Web apps
- Integrates with Google, Slack, Zoom

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Market Opportunity

Global productivity software market: \$48B+

Target audience: 25-45 year olds, remote teams, productivity-focused pros.

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Competitive Advantage

Schedufy vs Others:

- AI Smart Scheduler
- Unified UX
- Group Availability
- Deep Integrations

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Traction

Beta launched Jan 2025

- 1,200+ users
- 87% weekly active rate
- 4.6 rating
- 3 partnerships
- 3,000+ tasks created

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Business Model

Freemium Premium:

- Free plan
- Pro: \$9/month
- Teams: \$20/month
- Enterprise options in future

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Go-To-Market

Strategies:

- Social media ads
- Influencer partnerships
- Product Hunt launch
- SEO & blogs
- Tool integrations

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Team & Ask

Founders:

- CEO: Product & Tech
- COO: Ops & Partnerships
- Head of UX

Ask: \$500k pre-seed for team & scale